Next Meeting: February 8th

January 11, 2017
Call to order: 7:00pm
Pledge

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**Council**
- Bob Heffner          P

**Director**
- Jim Bonder          P

Recorded By: Nikki Carter

Key
- **P** = Present
- **A** = Absent
- **X** = not a member during that month
- **R** = Resigned

No meeting

Reorganization Meeting
Nomination for Donna Park for Chair made by Carmella, seconded by Brent. No other nominations. All in favor / none opposed. Donna will be the new Chair for 2017.

Nomination of Barbara Grim for Vice Chair made by Brent. Barbara declined the nomination. Nomination of Matt Scardino by Sherri, seconded by Brent. No other nominations. All in favor / none opposed. Matt will be the new Vice Chair for 2017.

Bob Heffner has been reappointed as the 2017 Council Liaison.

Sherri nominated Nikki Carter to remain Secretary for 2017. All in favor / none opposed.

Public Portion:
- George Miller, 659 W Piney Hollow Road is seeking approval for a Christmas Parade. Supplied the Commission with a handout and potential budget and route. In attendance with Sandy Keen, resident and business owner in town, she is also a member of the Environmental Commission. There is already interest from the schools and Historical Society. There is also thought about making it a weekend event with vendors. She would also like to see the angel tree come back to Pfeiffer. George may know businesses willing to donate money and people to volunteer time.
  - Sherri has some questions, first the date of December 16th but George does not want to combine and interfere with the Tree Lighting. Sherri confirmed we cannot handle this being the same day as the Tree Lighting. He does have a plan on holding regular meetings throughout the year to plan the event. Sherri would like to know how they will fund this. They are not looking for funding from Parks & Recs and are planning on having fund raisers and donations.
  - Donna asked if they are familiar with other towns’ parades and dates. They are and that was part of the reason for selecting December 16th.
  - Sherri mentioned there may be a lighting issue for vendors but George mentioned they have a rental company they can use.
  - Jeanette mentioned we did have a house decorating contest previously so she does think that is great and can be bigger.
  - Ernie Carbone from the Main Street Committee was in attendance and supports the event and may be able to assist with funding.
  - The Mayor said there will be a need for approval to shut the street down. Linda has concerns with Santa coming down the street twice.
  - The Commission can offer suggestions but does not need to give approval.
  - Jim would like to see them get a better figure of “a lot” for attendance. Jim is also concerned this may take away from the Halloween Parade. Will the Halloween Parade lose floats because of this? Jim also mentioned the holiday season is busy and people have their own traditions so this circles back to how many is “a lot” of people? It will also take police officers away from their families during the holidays and the funding is going to be a struggle. Jim is not against it; he is just giving cautions. Jim also wants them to look at risk/reward – is it needed? Is it worth it? Linda is also concerned with how it may affect the Tree Lighting attendance.
  - Bob believes this would need to go through a township entity because permits will be needed. As a private entity you need to submit a plan to Town Hall and you will need insurance and permits. Bob said we need a good proposal with an estimate of attendance. It would also need to be a non-profit.
Jim would like to Commission to think about combining it with the Tree Lighting.
Donna said they need to come back next month with a proposed plan.
Jeanette suggested doing a Christmas in July parade collect toys for children in the hospital.

- **Ernie Carbone – Main Street Commission**
  - Update on the Art Festival. The Committee did research on this however they have decided not to change the date from April. One reason why they are not moving it is because of Pitman’s Art Festival and schedule. This is not a competition with Parks & Recs event – they are trying to work together to make it great.
  - Jim just wants to point out they don’t want to go up against Pitman but Ernie thinks they have to attract people from other towns to come in. Jim still believes they are competing with Parks & Recs in terms of vendors. Ernie would like to review the vendors after each event to see the results.
  - Bob was wondering why there were no snowmen on Main Street this year. Ernie said they did not have the volunteers to get it done.
  - Ernie noted that they are not trying to make the Art Festival bigger than the Music Festival.
  - Jim said he had to upsell vendors to come to the Music Festival because they didn’t do well at the Art Festival last year.

**Old Business:**
- None

**New Business:**
- Jim made a presentation “What are you doing New Year’s Eve?” and perhaps call it “Last Night in Monroe”. The idea is to close Blue Bell to Church and use the Pfeiffer for dinner, have the Historical Society open, a band or bands and end with fireworks in a time frame of 445pm to 10pm.
  - Sherri thinks this is a good idea but personally has no interest and what if there is bad weather?
  - Bob mentioned funds might be tight that time of year for people – will they have the disposable income?
  - Donna & Sherri believe help/volunteers will be an issue – does Parks & Recs want to do this?
  - Also township employees would need to be paid overtime.
  - Jim said the Commission would not be needed.
  - By a vote, the majority of the Commission is not interested. Linda thinks it might be a better idea for Valentine’s Day.

- **Committees for 2017**
  - Easter – Sherri & Tina
  - Fall Festival – The Grims
  - Parade – Donna, Brent and Matt
  - Tree – Irene & Jeanette

- 4th of July is a Tuesday this year – the fireworks will be held on the 4th

**Council Report:**
- Jim DeHart – Police in Monroe
Incident Accident Report
  ▪ Good point of contact for setting up emergency services

Mayor Report:
  • Geets Diner bids went out for bankruptcy. It will reopen as a diner with no bar – bought by a company in Franklinville.

Motion to Close by Megan
Seconded by Linda
Adjournment: 8:31pm