

Start time 7:06

12.13.23

Approval of Minutes 1<sup>st</sup> by Patty, 2<sup>nd</sup> by Bill

Motion to open Public Portion 1<sup>st</sup> by Bill, 2<sup>nd</sup> by Jackie

No one from the public

Motion to close public portion 1<sup>st</sup> by Sue and 2<sup>nd</sup> by Patty

Old Business:

Motion to open old business 1<sup>st</sup> by Jackie, 2<sup>nd</sup> by Sue

Winter Wonderland:

- Mrs. Claus didn't do so well with the vendor in there, not a lot of traffic.
- Donna said you won't get the traffic for Mrs. Claus and maybe we should eliminate her reading to the kids.
- The kids are not coming into the tent we should move the photo area to where Mrs. Claus was and have Mrs. Claus walking around. The photo area was hidden and no one knew about it.
- Hire DJ for information/communication
- Block off the area for Mr. Claus coming off the truck to the Hoffer house
- The 3 departments need to do an exit meeting.
- Admin was shocked and in all with the turnout Donna said
- With more time it will be bigger and better Brain said
- JR ROTC was a big help
- This will turn into another Music Festival
- The Bar is set high so we have to grow the event.
- Start the event earlier 4-8 pm due to it getting dark.
- Matt said we need more food trucks.
- We only had 3 weeks to plan this event and pull it off.
- We have vendors that were very happy with the event and turnout.
- Maybe bring back the crafts for the kids.
- Donna said that they (community affairs) will be looking into more rides.
- Brian was saying maybe run a contest to help toys for tots or an angel tree. For every toy you donate, you get a ticket and the winner can light the tree at the tree lighting.
- The Hot chocolate and pretzels ran out, over 2,000 cups weren't enough, and we needed to order more.
- The movie didn't work technical difficulties and wasn't checked beforehand.
- The snowboarding ride was a big hit, just needs to be moved to a better location.
- We need another Balloon person, that line was long and had to be cut off.
- Ventriloquist was a hit
- The guys did a great job clean up & set up.
- Next year add 1 guy for the event

- Need 8-10 lights ordered since it was so dark.
- Offer house outdoor sound system for Halloween Parade & Winter Wonderland.
- We are looking into the permit lighting for Pfeiffer Community Center.
- Light Poles not working call A.C. Electric

Motion to close old business 1<sup>st</sup> by Patty, 2<sup>nd</sup> by Bill

Motion to open new business 1<sup>st</sup> by Jackie, 2<sup>nd</sup> by Bill

Easter:

- Egg hunt discuss dates at next meeting.

Budget:

- Re-org meeting is the next meeting
- We will have to discuss the budgets for each event

Director Report:

- Budget \$66,000 for 2023 and we went over by \$7,500.00, we asked for an increase to \$80,000 for 2024 for our events.
- We used the Music Festival funds to cover funds.
- We made some purchases this year to help save us money moving forward, i.e. signs for each event, and now we can just change the dates on these signs.

Halloween Parade:

- Matt said wouldn't it be great to bring back Santa to our Parade and give Cecil Fire the ability to bring Santa down at the end of the Parade.
- The Commission would love to see Santa coming down the parade again.
- Parking lot at CVS/Rush we need to get the whole parking lot.
- Vehicles must be decorated if you're a business. Commercial entry can have no more than 2 trucks.
- How do we get more walkers in the parade?
- Limit the number of vehicles if it's a business.
- We can't advertise with flyers at the school.
- Allen asked How to get the kids to walk, who do we target, the sports groups.
- How do you control the bigger group? ie football?
- String Bands cost \$10,000 in 2022, we cut down the number of string bands and maybe we can ask Clayton & Franklinville marching bands.
- Rush Fitness had an event on the same day as our parade and their parking lot had cars parked in random spots and messing with our lineups.

Meeting:

- Council meeting is moving their meetings to the 2<sup>nd</sup> & 4<sup>th</sup> Wednesday of the month.
- We need to move our meeting day from the 2<sup>nd</sup> Wednesday of the month to another day.
- The 1<sup>st</sup> Wednesday of the month works well and doesn't conflict with any of our events.

- Next P&R meeting is projected to be January 17<sup>th</sup> the 3<sup>rd</sup> week because of the re-org meeting.

Motion to close New Business 1<sup>st</sup> by Jackie, 2<sup>nd</sup> by Tony

Motion to close meeting 1<sup>st</sup> by Jackie, 2<sup>nd</sup> by Tony.