

# TOWNSHIP OF MONROE

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**Anne Bracarello**

**Parks and Recreation Commission**

301 Blue Bell Road

Williamstown, NJ 08094

Dear friend,

The Monroe Township Parks and Recreation Commission is happy to announce that Monroe Township is preparing for our Annual Music Festival! The event is scheduled for the 1<sup>st</sup> Saturday in June from 5pm to 10pm at Owens Park. The Music Festival brings everyone in the community together to enjoy a fun night with family, friends and music.

This annual event has been a continued success. Over 10,000 people attend this event each year. As we continue to grow, the Commission realizes that it is essential to have more businesses, organizations and citizens involved in the success of the event.

The event would not be possible without the support of the business community sponsoring the event. We hope that we can earn your support so we may continue to offer the residents of Monroe this fun and exciting evening.

If your organization would like to take advantage of one of the sponsorship opportunities enclosed and/or explore new ways to partner with the Monroe Township Parks and Recreation Commission, please contact me at (856) 728-9823, or via email: [abracarello@monroetownshipnj.org](mailto:abracarello@monroetownshipnj.org).

Thank you so much for your support!

Anne Bracarello  
**Recreation Aide**

Monroe Township Parks and Recreation  
Email: [abracarello@monroetownshipnj.org](mailto:abracarello@monroetownshipnj.org)  
301 Blue Bell Road, Williamstown, NJ 08094  
P: 856-728-9823

Listed below are the various levels of sponsorship opportunities:

## **PLATINUM SPONSOR: \$3,000**

- Prominent recognition as Platinum Sponsor in all event marketing materials: press releases, banners, and flyers
- Table at event with over 100 crafters for hand outs
- 24ft. table space-premium choice/placement
- Banner displayed at event on main stage (4x8)
- Acknowledgment at podium multiple times during event
- Logo on event posters, web advertisements and flyers
- Plaque to place in business

## **GOLD SPONSOR: \$1,500**

- Recognition in all event marketing materials: press releases, banners and flyers
- Table at event with over 100 crafters for hand outs
- 18ft. table space-premium choice/placement
- Banner displayed at event on main stage (3x5)
- Acknowledgment at podium
- Logo on event posters, web advertisements and flyers (see final page-medium logo size)
- Plaque to place in business

## **SILVER SPONSOR: \$500**

- Recognition in all event marketing materials: press releases, banners and flyers
- Table at event with over 100 crafters for hand outs
- 12ft. table space-preferred choice/placement
- Acknowledgment at podium
- Logo on event posters, web advertisements and flyers (see final page-small logo size)
- Plaque to place in business

## **BLUE LEVEL SPONSOR: \$250**

- Company recognition as in all event marketing materials: press releases, banners, and flyers
- Acknowledgment at podium multiple times during event
- Company Name listed on web advertisements
- Plaque to place in business

## **YELLOW LEVEL SPONSOR: \$100**

- Acknowledgment at podium multiple times during event
- Company Name listed on web advertisements

## **GREEN LEVEL SPONSOR: \$50**

- Acknowledgment at podium
- Company Name listed on web advertisements

## **Payment Information**

- Enclosed is my check made payable to **Monroe Township Parks and Recreation**

# Sponsorship Order Form

Organization Name	Address
Date:	City
Contact Name:	ST, ZIP Code
Phone Number:	Email:

## Banner Information

Company Name	
Phone	
Logo	(Format should be Jpeg and sent electronically to Parks & Rec)
Tag line	
Website	

- **Each Banner will start with "Proud Sponsor of the Music Festival"**

## Sponsorship Level:

Level
Price
Total
Signature & Date

## Information:

Checks will be payable to MT Parks & Rec. **\*\* NOTE there will be one sign per organization as standard.**  
Please email [abracarello@monroetownshipnj.org](mailto:abracarello@monroetownshipnj.org) with your logo image.

**Monroe Township Park & Rec ONLY**

Organization Name	Order Number
Phone   Fax	Email
Check Number	Date Received